ENGAGEMENT

A few core beliefs lie at the heart of our strategy to improve life for the people of the Great Lakes and beyond.

First, everyone has a stake in the outcome, so everyone needs to be part of the process.

And second, people don’t lack for reasons to engage.

What they need are opportunities to do so.

Listen to their stories online at:
ar2013.joycefdn.org
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What engages you?

What makes you stop surfing or skimming and start really connecting?

What inspires you to move from seeing to understanding, and from understanding to action—whether it’s sending an email, enlisting your friends, signing a petition, or volunteering your time?

We spend a lot of time at Joyce thinking about the answers to these questions. We need to. Our job is to help good ideas take root and grow into practical solutions to complex problems, and that’s a process that can only happen when people are engaged.

We know that the process starts with information: research, data, analysis, expert and public opinion. So we fund surveys that reveal what parents across the nation really think about teacher evaluation and education reform. We commission reports on how to stop invasive species and underwrite videos that explain new ways to increase voter turnout. And we do our best to see that the most salient bits of information find their way into the public space through media, old and new. But we also know that information alone is not enough, no matter how important it is or how relevant to the question at hand.

Information helps formulate good ideas. But to take root, ideas need to become part of our interactions with each other. In order to move us, ideas need to be moved by us. They need to spread from person to person, and network to network, and head to heart. Ideas need to be argued over, improved on, and embraced—or spark better ones.

We try to help make ideas influential—to have people pick them up and engage with them, and with each other around them, so that the ideas themselves acquire social capital and become part of our social fabric. Sometimes, that’s as simple as physically bringing influential people together for a purpose—like the Business Roundtable, where business leaders collaborate to promote workplace opportunity and increase prosperity throughout the region.

Sometimes, it’s combining one idea with another, or reframing the idea altogether, to appeal to a
broader range of people. So we support faith leaders across the country as they ask their congregations to live their values by advocating for common sense policies to prevent gun violence. And we enable organizations that care passionately about human rights, jobs, or immigration to advance their cause by working for a truly representative democracy, one in which their constituents can participate and make their voices heard.

Stories have always been the very heart of human connection, and artists have always been our most powerful storytellers. By supporting artists, we open up a very different path to engagement, one that encourages us to explore, through narrative, the issues and emotions that join us and divide us.

We know that the landscape of connection is changing—just as every day there seems to be more information, every day there are more people and organizations inviting us to connect and more ways to do so, or not.

I wish I could say we were expert at navigating engagement’s digital frontier here at Joyce, but we’re not. In that regard, we’re learning alongside our nonprofit partners. One of the initiatives that we’re proudest of is giving a group of those partners expert training in digital tools and techniques to grow their network of supporters and increase their success in starting and sustaining conversations that matter.

In his book Social Physics, Alex Pentland, who helped launch the MIT Media Lab and co-leads the World Economic Forum’s Big Data initiative, writes, “It is not only the most determined who drive change; it is those who most fully engage with like-minded people.”

This report introduces you to people who fit that description. Click on the links to hear what moves them and how they connect with others who share their vision. That vision might be becoming a better teacher, or reducing our carbon footprint, or making safe neighborhoods, or bringing opposites together in a darkened theater.

Each of these people is driving change to create a healthier, safer, and more prosperous environment in the Midwest.

We applaud them for their work. We thank them. And we invite you to join them.
At its best, performance evaluation—for any professional—is rooted in observation, dialogue, and learning. What are you doing well? What’s not so successful? Who is doing it better, and what can you learn from what they are doing? What kind of results are you getting, and how can you improve them?

Chicago Public Schools’ new teacher evaluation system, called REACH, was designed to deliver top-quality performance evaluation. In September 2013, the University of Chicago Consortium on Chicago School Research released a long-awaited first look at the results. The report focused on the perceptions of more than 20,000 teachers and nearly 1,200 principals surveyed during REACH’s first year of implementation—a tumultuous year marked by school closings, a teachers’ strike, the introduction of a longer school day, and the implementation of Common Core State Standards.

Given the circumstances, many educational reformers had been holding their breath. They needn’t have. About 80 percent of teachers and principals believe that REACH is improving classroom instruction and encouraging professional growth. Nearly 90 percent judge the in-depth classroom observations that are a key component of REACH to be fair and unbiased. And according to results released by CPS, the performance of the teachers evaluated—REACH won’t reach all teachers until 2015—more closely reflects the distribution of performance you’d expect to see in any group of professionals. That is to say, unlike under the old evaluation system, not every teacher is above average.

The Consortium report also gave the district some important feedback it can use to further improve the program. Teachers aren’t clear about how much of their rating depends on measures of student growth (30 percent). Principals say that the process of teacher observation adds significantly to their workload, leaving them less time to help teachers improve. And both think that district communication could be much clearer.

Still, if the point of REACH was to transform teacher evaluation in Chicago from a rote exercise to a meaningful, participatory process, the Consortium report suggests it’s working. That’s good news for Chicago’s school children, and important news for policy makers and school districts across the country rolling out their own evaluation systems.
Listening to Parents

What do parents really think of public schools?

According to a Joyce-funded nationwide survey by the Associated Press-NORC Center for Public Affairs Research, parents generally give high marks to their local school and their child’s teacher, especially those they view as “passionate” and “caring.” But they are less confident that the schools are giving kids the skills they need for college, jobs, or adult life; and a significant minority see finding and retaining good teachers as a serious problem.

The survey also found that parents support “balanced” evaluation of teachers and regular assessment of student performance, including standardized tests. But many lack a basic understanding of the Common Core State Standards with which the tests are increasingly aligned.

Getting parents ready for Common Core

Change can be painful, and that’s certainly proven true as states implement the new Common Core State Standards. With Joyce support, Advance Illinois has been making a determined effort to educate parents about how the standards will improve educational outcomes for their children.

The group’s Common Core Illinois campaign provides basic information and dispels myths—explaining, for example, that states (not the federal government) led the way in developing the Common Core. A recent priority: preparing families for the new PARCC (Partnership for Assessment of Readiness for College and Careers) tests measuring student achievement against the standards. The campaign website uses video testimonials and other online resources, an e-newsletter, and social networking, in both English and Spanish, all geared to promote the Common Core’s promise of “higher, clearer, deeper real-life learning for college and career.”
Total Education 2013: $11,541,002

EARLY READING

Erikson Institute
Chicago, IL $450,000
For continued support of its work to improve the teaching and learning of early grade teachers in high-need Chicago schools with the goal of ensuring that children can read well by third grade. (2 yrs)

Latino Policy Forum
Chicago, IL $250,000
To strengthen state policies that impact early reading experiences for students across Illinois, particularly English language learners. (1 yr)

WestEd
San Francisco, CA $1,208,142
To support its training of regional Certified Coach Trainers as part of scaling the implementation of the Kindergarten Individual Development Survey (KIDS) in Illinois to support early literacy instruction. (2 yrs)

INNOVATION

Board of Trustees of Southern Illinois University
Edwardsville, IL $158,086
To support the Illinois Education Research Council’s analysis of charter school human resource management. (2 yrs)

Charter School Partners
Minneapolis, MN $75,000
To support the launch of a parent engagement initiative as part of the organization’s Charters 2.0 state advocacy strategy. (6 mos)

Education Reform Now
New York, NY $150,000
To support its engagement of community and faith leaders, elected officials and youth on issues related to the need for more high-quality school options in Chicago. (1 yr)

GreatSchools
San Francisco, CA $200,000
To educate parents about school options in Indianapolis and drive demand for high-quality schools, including charters. (2 yrs)

Illinois Network of Charter Schools
Chicago, IL $700,000
To support its policy and advocacy efforts to increase the demand for high-quality school options in communities and establish optimal conditions and standards for charter schools to raise student achievement. (2 yrs)

The Mind Trust
Indianapolis, IN $162,500
To develop strategies for accessing and financing charter school facilities. (1 yr)

Stand for Children Leadership Center
Portland, OR $450,000
To support education reform advocacy and parent outreach in Illinois and Indiana. (1 yr)

University of Washington Foundation
Seattle, WA $250,000
To support the Center for Reinventing Public Education’s Portfolio School District Network activities. (2 yrs)

TEACHER QUALITY

50CAN
New York, NY $200,000
To support the 2014 teacher quality-related advocacy activities of 50CAN, its Minnesota office. (1 yr)

Advance Illinois
Chicago, IL $1,050,000
To provide general support to Advance Illinois to continue its state-policy advocacy and leadership in Illinois’ education community. (2 yrs)

American Enterprise Institute for Public Policy Research
Washington, DC $180,550
To support its efforts to inform the next generation of K-12 education human capital policymaking and research. (1 yr)

The Aspen Institute Inc.
Washington, DC $500,000
To support the development of policies to help states and districts align teacher evaluation and Common Core implementation, develop teacher leadership models and establish cultures of continuous improvement. (2 yrs)

Bellwether Education Partners
Wellesley, MA $272,500
To support expansion of its work on teacher pension reform issues through key policy reports and the engagement of teachers and other education reform stakeholders. (1 yr)

Carnegie Foundation for the Advancement of Teaching
Stanford, CA $370,243
To support research, analysis and communications to ensure that the next wave of teacher evaluation systems help teachers sharpen their skills and advance the teaching profession. (18 mos)

Center for American Progress
Washington, DC $300,000
To support development and advancement of policy changes that support improvements in human capital systems that align with other reforms in teaching and learning, and tackle inherent inequities in the system. (2 yrs)

The Chicago Public Education Fund
Chicago, IL $500,000
To provide support and programming to assist Chicago Public Schools’ efforts to increase the number of high-quality principals in the district along with other human capital projects. (2 yrs)
Total Education 2013: $11,541,002

Community Renewal Society
Chicago, IL $90,000
To support the reporting and analysis of Catalyst Chicago. (1 yr)

Editorial Projects in Education
Bethesda, MD $275,000
To underwrite news coverage of teacher quality-related policy in Education Week on edweek.org and on the Teacher Beat blog. (2 yrs)

The Education Trust
Washington, DC $626,000
To support efforts that build and expand on EdTrust’s teacher effectiveness and education equity work. (2 yrs)

EducationCounsel LLC
Washington, DC, $200,000
To assist Illinois and Minnesota in developing and implementing new, high-quality systems of teacher evaluation through the Teacher and Leader Effectiveness Multi-State Network. (1 yr)

National Center for Time and Learning
Boston, MA $115,000
To support the completion of the Time for Teachers report highlighting how expanded school days can be leveraged to strengthen instruction. (1 yr)

The New Teacher Project Inc.
Brooklyn, NY $800,000
To provide support for its work in Chicago, Indianapolis and Minneapolis to leverage new teacher evaluation systems for professional growth and retention of highly effective educators. (2 yrs)

$170,000
To continue its work with Minneapolis Public Schools to provide consulting and technical assistance around the design, implementation, integration and support of the new district-wide educator evaluation system. (6 mos)

The PIE Network
Minneapolis, MN $300,000
To build the capacity of Midwest-based education organizations to develop and implement state policies and reform initiatives. (2 yrs)

Public Impact
Chapel Hill, NC $222,100
To support publications, engagement and dissemination to promote policies that support the creation of an “Opportunity Culture,” where high-quality teachers reach more students and have access to new instructional roles. (1 yr)

Regents of the University of Minnesota
St. Paul, MN $230,150
For its Center for Applied Research and Educational Improvement at the University of Minnesota-Twin Cities to study the 2013-2014 pilot of the Minnesota State Teacher Development, Evaluation, and Peer Support Model. (16 mos)

Teach Plus
Boston, MA $500,000
To support the implementation of policy changes through teacher-led activities and increase teacher retention through educator leadership opportunities. (2 yrs)

The Thomas B. Fordham Institute
Washington, DC $148,000
To conduct a state-by-state comparison of how effective each state has been at managing its teacher pension system and increasing pension costs. (18 mos)

The University of Chicago
Consortium on Chicago School Research
Chicago, IL $437,731
To study REACH Students, Chicago’s new teacher evaluation system. (30 mos)
As of December 2013, more than 830,000 jobs in the Great Lakes region were unfilled. Yet more than 1 million people in our region are actively looking for work, and many more are trapped in low-wage jobs that offer them no way to improve their skills and no path to a better future.

Equipping workers with the skills that can get them a job and move them up the wage ladder depends as much on the practices of those who hire as those who train. Through organizations such as the National Fund for Workforce Solutions, National Skills Coalition, Healthcare Career Advancement Program (H-CAP), and Skills for America’s Future, Joyce is inviting business leaders in every sector to put their industry-specific knowledge to work for the American worker.

Business Leaders United for Workforce Partnerships (BLU) involves employers that have developed workforce training partnerships to improve both hiring and retention. Representing sectors from retailing to manufacturing, these businesses use their real life experiences to educate policy makers, to ensure that the nation’s workforce training policies and spending support what works.

In the healthcare industry, where the entry-level turnover rate is around 34 percent, two employer-led initiatives are addressing the problem head on. H-CAP brings labor leaders and employers together to create career pathways programs in acute, ambulatory, long-term, and home care. CareerSTAT, a project of the National Fund for Workforce Solutions led by healthcare executives, promotes effective practices and documents the ROI of “grow your own” workforce development strategies.

All three initiatives are giving business leaders the resources they need to do what they do best: create value and jobs that fuel our economy and strengthen our neighborhoods, families, and futures.
Just tell us what you need

For employers who sign on with Skills for Chicagoland’s Future, the advantages are clear: get exactly the employees they need, when they need them. For unemployed job seekers, the advantages are equally appealing: develop the skills that a specific position requires, and get a job.

Demand-driven workforce development offers tailor made workforce solutions for businesses’ current and future hiring needs. So far, more than a half dozen employers—and the more than 700 unemployed Chicagoans they’ve hired—have found the value proposition compelling. Joyce provided seed funding to test the model.

Keeping the lights on

Most people have heard about problems with the grid; fewer know about the problem with the pipeline—the energy industry’s workforce pipeline, that is. The Center for Energy Workforce Development supports work groups—each comprising utility representatives, training partners, and workforce development experts—in each of the Great Lakes states as they plan to meet their current and future workforce needs in light of their state’s energy mix, future construction, and demographics.

What’s the big idea?

A key American challenge is how to effectively and expeditiously communicate the knowledge, skills, abilities, and credentials needed to get hired and advance in a career. To address this big infrastructure challenge, in 2013 the ACT Foundation and the Business Roundtable (a group of CEOs whose companies have a combined $7.4 trillion in annual revenues) joined forces to form the National Network of Business and Industry Associations. This network involves 20 industry associations and is advised by 10 national business associations, representing nearly 75 percent of projected U.S. job growth through 2020.

Network members have begun to create a comprehensive inventory of the skills and knowledge that their industries will need to fuel economic growth in the coming decade. That inventory will give educators and policy makers the data they need to rethink—and reshape—secondary and higher education.
Total Employment 2013: $5,325,000

Heartland Alliance for Human Needs & Human Rights
Chicago, IL $45,000
To support the National Transitional Jobs Network. (1 yr)

BASIC FOUNDATIONAL SKILLS
Brandon Roberts + Associates
Chevy Chase, MD $150,000
To document the final outcomes from the three Shifting Gears continuation states. (2 yrs)

The Public Agenda Foundation
New York, NY $100,000
To support work with key stakeholders to help develop a more coordinated approach to adult education delivery in Chicago. (1 yr)

CROSS-CUTTING CITY INITIATIVES
Chicago Community Foundation
Chicago, IL $400,000
To support the Chicagoland Workforce Funders Alliance. (2 yrs)

Employindy
Indianapolis, IN $700,000
To launch Hire Up Indy. (2 yrs)

Indianapolis Congregation Action Network (IndyCAN)
Indianapolis, IN $50,000
For continued support of its Career Pipelines Project. (1 yr)

CROSS-CUTTING DATA
Indiana State Chamber of Commerce Foundation Inc.
Indianapolis, IN $100,000
To support phase three of the Indiana Skills Project. (1 yr)

INDUSTRY TRAINING PARTNERSHIPS
ACT Foundation
Austin, TX $150,000
To launch the National Network of Business and Industry Associations in partnership with the Business Roundtable. (1 yr)

American Association of Community Colleges
Washington, DC $135,000
To support a strategic partnership with Skills for America's Future to expand effective industry-community college training partnerships. (3 yrs)

The Aspen Institute Inc.
Washington, DC $100,000
To support Skills for America's Future. (1 yr)

The Collaboratory LLC
Silver Spring, MD $300,000
For continued funding of the Community College Transformative Change Initiative. (2 yrs)

Jobs for the Future
Boston, MA $600,000
For continued support of the CareerSTAT initiative and the National Fund for Workforce Solutions. (2 yrs)

The Saint Paul Foundation
Saint Paul, MN $300,000
To support the launch of the Twin Cities Workforce Funders Collaborative. (2 yrs)

University of Wisconsin-Madison, Center on Wisconsin Strategy
Madison, WI $300,000
To support a joint initiative with the Health Care Advancement Program to advance practice and policy in healthcare workforce development through labor-management partnerships. (2 yrs)

INNOVATION
EdSurge
Burlingame, CA $165,000
To support an adult learning literacy, numeracy and basic job skills writing and research project, hosted on edsurge.com, to identify leading tools and programs. (1 yr)

Hope Street Group
Prescott, AZ $110,000
To begin development of an interactive labor market information platform to help young adults without four-year degrees get on a path to middle-skill jobs with family-sustaining wages. (1 yr)

Massachusetts Institute of Technology
Cambridge, MA $610,000
To develop new technology-enabled approaches to help adult learners acquire essential skills and expand their learning capacity. (2 yrs)

National Center for Research in Advanced Information and Digital Technologies
Washington, DC $650,000
To establish itself as the leading intermediary organization working to promote quality digital learning opportunities for adults. (2 yrs)

New America Foundation
Washington, DC $300,000
For research, policy analysis and a public education effort to improve the way that college-level learning is recognized, credited and financed. (2 yrs)

Nonprofit Finance Fund
Boston, MA $60,000
To organize and facilitate a convening to identify key learnings from a recent U.S. Department of Labor grant related to innovative financing structures for workforce programs, and to produce a white paper about those learnings. (1 yr)
An affordable housing complex with a solar array on the roof is a conversation starter. So is a town whose homeowners are saving an average of 15 percent a year on their energy costs.

Getting the word out about the benefits of energy efficiency for our region is one reason Joyce helps fund demonstration projects like these, as well as the research and analysis that underlie them. The conversations they spark begin long before project kick-off and continue long after, and they involve stakeholders from every sector at every level.

In Traverse City and beyond, everyone is talking about TC Saves. Energy experts from the Michigan Land Use Institute, which launched the retrofit program, are talking to bankers and lawmakers, who are talking to homeowners and local contractors. In Chicago, housing developers are talking to each other about the Affordable Community Energy Initiative, the efficiency subsidiary of Hispanic Housing Development Corporation, and HUD and city planners are listening in.

Joyce partners such as the Council of Michigan Foundations and Michigan and Ohio Environmental Councils are sharing data and technical advice with state agencies and drawing legislative attention to the economic benefits of “big picture” thinking on energy policy. Trade groups and businesses are adding their perspectives; in Ohio, where lawmakers are considering amendments to rollback existing energy efficiency standards, the Ohio Manufacturers Association has become a key ally in the fight to keep a good thing going. And it goes without saying that many of them are talking to the media, which amplifies the conversation and starts a dozen others.

Some of these conversations are helping to shape the debate about renewable energy, power grid reliability, and the structure of the energy market in Michigan. Other conversations are less public, though no less important or thought provoking. They’re led by quiet voices that represent the public interest with detailed legal filings or technical analyses at every public utility commission review or closed-door hearing.

This kind of talk isn’t cheap, of course. It’s an investment in our future, and one that will pay for itself with interest, bringing jobs, energy savings, sustainable development, and a cleaner environment to the Midwest.
Think globally, and you can spend locally

Energy efficiency isn't just good for the planet. When state utilities deliver energy efficiency services, money that would have been used to buy energy from out of state is used to buy in-state goods and services instead.

How much money gets pumped into our state economies as a result of utility energy efficiency programs? A lot: nearly $1 billion in 2013 alone.

From 2009 to 2012, state energy efficiency resource standards have saved the region more than 20 million megawatt hours of energy—or slightly more than every home, business, government agency, and nonprofit institution in Chicago uses in an entire year.

What's more, most of those savings will persist in Midwest homes and businesses for years to come.

Energy efficiency = Economic development

![Bar chart showing energy efficiency dollars spent in various states]

Total $3,119 million
2009-12 energy efficiency dollars spent in state
Water water

It's one thing to follow water policy at a theoretical level. But rainwater in your room really focuses your attention.

The Chicago nonprofit CNT has been organizing "gross gatherings" for urban homeowners to trade tales of woe about flooded basements. It's part of an effort to spotlight the effects of inadequate stormwater management and aging water infrastructure generally—and mobilize people to do something about it.

Using insurance claims data, CNT revealed that urban flooding is not limited to identified "floodplains" but is much more widespread. They also documented the waste of more than six billion gallons of clean water daily attributable to leaky pipes and outdated systems.

CNT is creating a one-stop wet weather retrofit or "wetrofit" service for Chicago-area homeowners and businesses that experience frequent flooding and basement back-ups. Plus it's promoting "green infrastructure" policies for capturing rainwater in rainbarrels, plantings, etc., to keep it out of sewers—and basements.

Common commitment

Great Lakes governors have political differences, but they agree that the Lakes are a critical resource entrusted to their care. At a Joyce-supported summit on Mackinac Island in June 2013, the governors and their Canadian counterparts not only heard from several Joyce grantees but took some important steps to protect that resource.

The leaders established a working group to promote collaboration on water quantity and quality issues. They called for U.S. and Canadian action to reduce pollution running off farms and city streets that feeds harmful algal blooms in the water. They also pledged collaboration to stop the spread of bighead carp, hydrilla, and other "least wanted" aquatic invasive species, which Michigan governor Rick Snyder called "a grave threat to the region's ecological and economic health."

Best of all, they agreed to track progress on their initiatives, ensuring that their talk translates into action: another meeting was scheduled for April 2014.
Total Environment 2013: $6,039,189

ENERGY EFFICIENCY

Clean Energy Trust
Chicago, IL $250,000
To continue the Jobs Census and the Policy Digest and to launch a new social media and crowd-funding program to engage a broader base of supporters on clean energy issues. (2 yrs)

Council of Michigan Foundations Inc.
Grand Haven, MI $150,000
To research energy efficiency policy options for the State of Michigan. (1y)

Ecology Center Inc.
Ann Arbor, MI $172,000
For the Advancing Energy Efficiency in Michigan project. (1 yr)

$160,000
To engage key constituencies in Michigan in the state’s energy efficiency policy debate. (8 mos)

Fresh Energy
St. Paul, MN $150,000
To protect and expand energy efficiency policies in Minnesota. (16 mos)

Global Philanthropy Partnership
Chicago, IL $150,000
To scale up energy efficiency retrofits in the healthcare and higher education sectors in Chicago. (1 yr)

Hispanic Housing Development Corporation
Chicago, IL $75,000
To complete start-up of the Affordable Community Energy, an innovative enterprise to complete energy efficiency retrofits in affordable housing. (1 yr)

Illinois Environmental Council Education Fund
Springfield, IL $75,000
For its Energy Efficiency Initiative. (1 yr)

Izaak Walton League of America Inc.
Gaithersburg, MD $100,000
For new opportunities to advance energy efficiency in Minnesota. (1 yr)

Local Energy Aggregation Network
Mill Valley, CA $154,689
To develop and disseminate new policy tools so that the growing number of municipalities purchasing power on behalf of their residents may simultaneously secure energy efficiency resources for them. (1 yr)

Michigan Environmental Council
Lansing, MI $300,000
For renewed support to build on recent successes and lead Michigan in embracing a future where the vast majority of energy needs are met through energy efficiency and renewable power. (18 mos)

National Wildlife Federation
Reston, VA $50,000
For the Ohio Energy Efficiency Project. (1 yr)

Oberlin College and Conservatory
Oberlin, OH $150,000
For community-wide energy efficiency initiatives within the Oberlin Project. (2 yrs)

Union of Concerned Scientists Inc.
Cambridge, MA $200,000
To promote energy efficiency in the Midwest. (2 yrs)

GREAT LAKES

Alliance for the Great Lakes
Chicago, IL $300,000
In collaboration with three Illinois-based organizations, implement years three and four of a five-year Illinois strategy to stop Asian carp and other invasive species from entering the Great Lakes. (2 yrs)

Council of Michigan Foundations Inc.
Grand Haven, MI $25,000
To continue support for activities during the second year of the Steering Committee for Great Lakes Funder Collaboration. (1 yr)

Council of State Governments
Lombard, IL $150,000
To support the Great Lakes Legislative Caucus. (2 yrs)

Environmental Defense Fund Inc.
New York, NY $500,000
For work to improve water quality in the Western Lake Erie basin. (2 yrs)

Freshwater Future
Petoskey, MI $100,000
For its Binational Coordination on Great Lakes Issues project. (2 yrs)

Great Lakes Commission
Ann Arbor, MI $25,000
To support the development of recommendations to the Council of Great Lake Governors on a water monitoring program for the Great Lakes. (6 mos)

Minnesota Environmental Partnership
St. Paul, MN $250,000
To protect and restore Lake Superior. (2 yrs)

National Caucus of Environmental Legislators
Washington, DC $250,000
To support its Midwest Environmental Legislators project. (2 yrs)

National Fish and Wildlife Foundation
Washington, DC $50,000
To support the Chi-Cal Rivers Fund efforts to increase stormwater storage capacity through green infrastructure, enhance fish and wildlife habitats, and improve public-use opportunities in the Chicago and Calumet River watersheds. (1 yr)

Natural Resources Defense Council Inc.
New York, NY $350,000
For its efforts to protect the health of the Great Lakes ecosystem. (2 yrs)
GREAT LAKES cont.
The Nature Conservancy
Indianapolis, IN $300,000
To continue supporting its Western Lake Erie basin project. (2 yrs)

Ohio Environmental Council
Columbus, OH $300,000
To support its initiatives to protect, conserve and restore Ohio’s portion of the Lake Erie basin. (2 yrs)

Ohio State University Foundation
Columbus, OH $100,000
To support the Ohio Sea Grant. (2 yrs)

Wisconsin Academy of Sciences, Arts and Letters
Madison, WI $50,000
To support the next steps in its Waters of Wisconsin II project. (1 yr)

PUBLIC WILL AND INNOVATION
Cores Inc.
Boston, MA $300,000
To mobilize businesses and investors to advance clean energy policies in the Midwest. (2 yrs)

Georgetown University
Washington, DC $200,000
To support Midwest communities’ participation in the Georgetown University Energy Prize. (2 yrs)

Institutes for Journalism and Natural Resources
Missoula, MT $187,500
To advance public awareness and understanding of complex natural resource issues that impact the entire Great Lakes region, and to provide professional development and training to journalists who write about environmental issues that impact the Great Lakes region. (18 mos)

National Parks Conservation Association
Washington, DC $415,000
To support the Healing Our Waters Coalition. (2 yrs)

The Regents of the University of Michigan School of Natural Resources and Environment
Ann Arbor, MI $50,000
For renewed support of the Multicultural Environmental Leadership Development Initiative for its Enhancing Cross-Cultural Collaboration in Environmental Advocacy in the Great Lakes Region project. (1 yr)
In the nearly 20 years that the Joyce Foundation has been funding racial diversity in the arts, we've learned a few things. The most important lesson, perhaps, is that art is at its best when it reflects the rich variety of life: different cultures, ideas, arts organizations, media, voices, languages, and questions. Our goal is to support artists who explore and reveal this complexity, no matter where they choose to work—a symphony hall, a park, a community center.

The Goodman Theatre, a longtime grantee, exemplifies this vision. It is a large arts organization, a major presence on the national arts scene, yet it maintains ties to myriad community-based theaters across Chicago. These relationships aren’t based on noblesse oblige, they’re based on self-respect. They’re rooted in the Goodman’s sense of its own identity, of being in and of that community—vital, authentic, multicultural, and always evolving.

That identity can’t help but express itself every day in every part of the organization. Directors and playwrights from a variety of geographies, ethnicities, and backgrounds tell powerful stories that speak to all people, like Chuck Smith’s exploration of self-empowerment in Pullman Porter Blues or Quiara Alegría Hudes’s study of family and community in The Happiest Song Plays Last. The latter, a 2013 world premiere from the Joyce Award and Pulitzer Prize winning playwright, was produced in association with Teatro Vista, one of the many local arts organizations that add sizzle and sophisticated storytelling to the Goodman stage.

At Goodman, diversity—on stage and behind the scenes, on its board, in its staff, in its programming and point of view—is the matrix of creativity. It’s also the stuff of life in the 21st century, and by choosing to reflect that, the Goodman holds a mirror to us all.
Why here?

It used to be a library. But the stacks and story hours shut down years ago, leaving a bleak, boarded-up building on a Milwaukee street corner in a neighborhood with its share of problems. Reginald Baylor saw an opportunity: to recreate in visual form what this space had long supported—community conversations.

With a Joyce Award, Baylor and artists from Art Milwaukee created TypeFace, a public art project that culminated in installations at the former Finney library and three other sites. Each piece riffs on neighborhood residents' responses to a simple question, asked by storyteller Adam Carr: “Why here?” Baylor used their answers to create engaging, challenging pieces that—well, got people talking.

Matchmaking within cultural communities

A good board is the lifeblood of any arts organization, but finding board members who understand—and embrace—their responsibilities is no easy task. For members of the Southside Arts and Humanities Network, a collection of small and mid-sized cultural organizations based on Chicago’s South Side, the job is getting easier.

With support from the Joyce Foundation, the network is recruiting people with the desire to serve and enrolling them in a certificate program in board leadership offered by the University of Chicago Graham School of General Studies. Once trained, the new leaders undergo a matchmaking process to pair the right new board member with the right dynamic art organization.

In its first two years of operation, nearly 50 new board members were trained with most now serving on new boards, ready to engage. These relationships are mutually beneficial, adding meaning and culture to the board members’ worlds and adding astute and committed leadership to the organizations’ governance bench.
Total Culture 2013: $929,000

ACCESS

Audience Architects
Chicago, IL $30,000
To hire a community engagement manager, bolster the board’s development and diversification project, and host a discussion series about diversity and dance. (1 yr)

Columbia College Chicago
Chicago, IL $25,000
To support RISK: Empathy, Art, and Social Practice. (1 yr)

Court Theatre
Chicago, IL $75,000
For renewed support of the artist residency of Ron O’jparson. (1 yr)

Illinois Humanities Council
Chicago, IL $20,000
To support Public Square programs, which feature theater, spoken word, dance, comedy and storytelling, as springboards for community conversations. (1 yr)

THEATRE COMMUNICATIONS GROUP
New York, NY $30,000
For the expansion of the Young Leaders of Color program aimed at changing both the careers of young art leaders of color and the theater field as a whole. (1 yr)

COMMUNITY-BASED ARTS

Arts & Business Council of Chicago
Chicago, IL $35,000
To strengthen and diversify Chicago’s cultural sector through its On BOARD and Business Volunteers for the Arts programs. (1 yr)

Chicago Cultural Alliance
Chicago, IL $50,000
For support of the new Experience Chicago program. (1 yr)

Chicago Jazz Philharmonic
Chicago, IL $30,000
For capacity development and performance production. (2 yrs)

The Chinese Fine Arts Society
Chicago, IL $25,000
For a community engagement pilot and staff support. (1 yr)

Congo Square Theatre Company
Chicago, IL $30,000
For salary support of the executive director and marketing/public relations associate. (1 yr)

Illinois Arts Alliance Foundation
Chicago, IL $20,000
To create expanded opportunities for arts administrators of color, and staff and board members from culturally specific arts institutions in Illinois, to lead and participate in the 2013 One State conference. (1 yr)

International Latino Cultural Center of Chicago
Chicago, IL $100,000
For multiyear support of the Latino Music Festival. (2 yrs)

Jazz Institute of Chicago
Chicago, IL $20,000
To document its 45-year history in Chicago’s jazz community with an aim to use these stories to launch its first major donor campaign, strengthen board capacity and expand its audience. (1 yr)

Teatro Vista Theatre with A View
Chicago, IL $100,000
To support programs and strengthen organizational capacity. (2 yrs)

The University of Chicago
Chicago, IL $40,000
To support the third year of the Southside Arts and Humanities Network’s board leadership series.

$29,000
For its Cultural Policy Center to help identify the key challenges currently facing Chicago arts organizations and to propose a research agenda that will best serve the information needs of arts organizations in our community. (1 yr)

Young Chicago Authors
Chicago, IL $20,000
To support the Artist Cultivation Program. (1 yr)

INNOVATION

3Arts
Chicago, IL $20,000
For 3AP, an online crowd-funding platform, to provide matching funds for artists of color in Chicago. (2 yrs)

Chicago Artists’ Coalition
Chicago, IL $30,000
To support audience diversity initiatives through strategic development of the Chicago Artist Resource website and programming. (1 yr)

JOYCE AWARDS

Cleveland Modern Dance Association
Cleveland, OH $50,000
To commission a new multimedia dance work, Black Girl, by Camille A. Brown. (1 yr)

Guthrie Theatre Foundation
Minneapolis, MN $50,000
To commission Pulitzer Prize-winning playwright Lynn Nottage for a new work titled Reading Play. (1 yr)

Pillsbury United Communities
Minneapolis, MN $50,000
To commission a new work by playwright Tracey Scott Wilson. (1 yr)

Sphinx Organization, Inc.
Detroit, MI $50,000
To commission a new work for string quartet by African American composer Jessie Montgomery. (1 yr)
Democracy depends on participation and cooperation. When the partisan divide prevents legislators at the top from working together to solve problems, it’s time for their constituents to start organizing at the grassroots.

Traditional political reform organizations can provide key policy research and analysis. But in the current environment, making a well-reasoned case to a small group of political insiders just isn’t enough. We need to open up the conversation to include more voices and new leaders: people of color, young people, citizens who care about access to good jobs, healthcare, education, or the environment. And we need to help them understand that progress on these issues can be made if people work effectively together to strengthen democracy.

In 2013, Joyce began to execute a set of key strategies designed to build collaborative networks of organizations whose policy goals might be different but whose interests in a functional democracy are the same. In Minnesota, where racial disparities in civic engagement are widening, more than 10 such organizations have now joined forces. As a group, they’re sharing best practices and a common infrastructure, and creating integrated campaigns to reach their multiple constituencies, among them those least likely to participate in the democratic process.

In Illinois, the new five-member Voting Rights Collaborative has articulated a collective vision for democracy and developed a comprehensive plan for working together for political reform. Before the planning process was even complete, the collaborative had already begun to act in concert and get results. When Chicago Votes, a youth organization, pointed out that online voter registration would significantly impact its constituents, other members quickly responded to educate their networks and raise awareness on the issue. In July 2013, Governor Quinn signed the policy into law.
Checking out of the library

Staffing a table to promote voter registration or a policy campaign at a library or shopping mall is hit or miss, at best: for every person who stops, dozens—and sometimes hundreds—more pass by without a glance.

Convinced there was a better way to build public interest in and support for political reform, Joyce made a grant to the Partnership Project, which maintains a central membership database for environmental organizations nationwide, to develop a microtargeting model to identify people across the country who are likely supporters of both public financed campaigns and environmental protection.

And they did. Today, Minnesota’s League of Women Voters is using that data to pursue a more productive engagement strategy: go directly to the people who are statistically most likely to support reforms to strengthen democracy and encourage them to become activists.

What counts

"Making every vote count": that’s the mantra of FairVote Minnesota Education Fund. And the state’s voters are starting to agree that makes sense.

Voters in Minneapolis and St. Paul are using a new way of voting, “ranked choice voting,” for municipal elections. In most American elections, voters pick one candidate and the top vote-getter wins, even if he or she lacks a majority. But voters in the Twin Cities rank the options (first choice, second, and so on). Low-ranking candidates are eliminated, and voters who supported them then have their second choice counted; a candidate must get the nod from a majority of voters to win.

With support from Joyce, FairVote has been educating voters on the system and advocating for broader adoption. The system has reduced negative campaigning, they argue, and gives voters a greater say in who represents them.
Total Democracy: $3,060,000

**CAMPAIGN FINANCE**
The Campaign Legal Center  
Washington, DC $100,000  
To engage in a broad-based effort to hold the line on existing reasonable campaign finance laws and to develop a new jurisprudence based on equal participation. (16 mos)

Illinois Campaign for Political Reform  
Chicago, IL $75,000  
For support to merge with another organization. (6 mos)

Michigan Campaign Finance Network  
Lansing, MI $160,000  
To support its campaign finance research, analysis and public education efforts. (2 yrs)

**ELECTORAL SYSTEMS**
Business and Professional People for the Public Interest  
Chicago, IL $175,000  
To help the CHANGE Illinois! program build organizational capacity and raise public awareness on redistricting and reforming the electoral system. (1 yr)

Citizen Advocacy Center  
Elmhurst, IL $50,000  
For work to promote alternative electoral systems. (1 yr)

FairVote Minnesota Foundation  
Minneapolis, MN $100,000  
For public education to promote ranked choice voting in Minnesota. (1 yr)

The UpTake Institute  
St Paul, MN $105,000  
To conduct a social media awareness campaign on ranked choice voting and how Minneapolis used ranked choice voting in the 2013 mayoral election. (1 yr)

**VOTING RIGHTS**
Asian Americans Advancing Justice- Chicago  
Chicago, IL $55,000  
For the development of a multi-year, multi-issue plan to advance political reform in Illinois with four other constituent-based organizations. (3 mos)

Chicago Lawyers' Committee for Civil Rights Under Law, Inc  
Chicago, IL $95,000  
To support the Voting Rights Project. (16 mos)

The Franklin And Eleanor Roosevelt Institute  
New York, NY $190,000  
To support the Government By and For Millennial America initiative. (1 yr)

League of Women Voters of Wisconsin Education Network  
Madison, WI $120,000  
To continue its work on developing and promoting a reform agenda that includes redistricting, judicial independence and voting rights. (2 yrs)

**JUDICIAL INDEPENDENCE**
League of Women Voters of Ohio Education Fund  
Columbus, OH $75,000  
For its public education work on judicial independence and election administration. (1 yr)

Minnesota Community Action Association Resource Fund  
St. Paul, MN $100,000  
For a public education program on judicial selection in Minnesota. (6 mos)

**PROTEUS FUND INC.**
Amherst, MA $100,000  
To increase the communications capacity of fair courts and money-in-politics reform organizations in the Great Lakes region. (2 yrs)
VOTING RIGHTS cont.

Minnesota Council of Nonprofits Inc.
St. Paul, MN $110,000
For convening a multi-organization, multi-issue planning group to develop a strategic and coordinated approach to strengthening democracy in Minnesota. (3 mos)

National Association of Latino Elected Officials Educational Fund
Los Angeles, CA $200,000
To develop a political reform agenda for Latinos in the Great Lakes region. (2 yrs)

State Voices
Detroit, MI, $95,000
To develop a strategic plan for increasing and expanding democratic and civic engagement in Ohio. (1 yr)

Wisconsin Voices
Milwaukee, WI $110,000
To support the Our Democracy 2020 program, an innovative long-term strategy aimed at building a youth-led movement that reclaims and aligns our democracy with the interests and policy objectives of Wisconsin's Rising American Electorate. (16 mos)
In the days following the Newtown tragedy, something remarkable happened.

Americans took to media and social media outlets not only to express grief, but to demand concrete policy action.

According to an analysis by the Pew Research Center's Journalism Project, during the week after Newtown the call for stronger gun laws in social media and newspaper opinion pages outweighed every other conversation, including speculation about motives or mental health.

The Obama administration responded quickly, developing a comprehensive strategy—based on first-rate research by gun violence prevention and mental and public health experts, including several Joyce grantees—to curb gun violence by limiting access to guns by dangerous persons and restricting the most lethal weapons. A majority of U.S. senators (54) backed a key idea from that plan, voting on a bill cosponsored by Senators Pat Toomey (R-Pa.) and Joe Manchin (D-W.Va.) to expand background checks. Unfortunately, this was not enough to overcome a filibuster by opponents of common sense gun laws.

While Congress did not act, there was important progress made at both the federal and state level. Colorado, Connecticut, Delaware, and New York passed new laws that expand background checks for gun purchases, and states including California, Connecticut, and Maryland placed new limits on assault weapons and high-capacity magazines. Many states, including New Jersey and Texas, have new requirements that strengthen background checks by requiring submission of records that disqualify people from owning a firearm.

In Pennsylvania, where CeaseFire PA's programs of public education and engagement have galvanized the citizenry, state police uploaded 642,000 mental health records to the National Instant Criminal Background Checks System. Other states, such as Delaware and Illinois, gave law enforcement new tools to combat gun trafficking.

The fact that there is still so much to do should not obscure the accomplishments of the past 12 months and more. A commitment to data gathering and research has given us the information we need to make effective policy decisions; support for educating and organizing the public has helped build a network of engaged Americans in communities across this country. These new voices, energy, and attention are driving the momentum for meaningful gun violence prevention policies now and in the years to come.
Never underestimate the power of a mom

The day after the shooting at Sandy Hook, Shannon Watts, an Indianapolis mom, put up a Facebook page seeking “Moms for Gun Control.” By the end of 2013, that page had become Moms Demand Action, a 140,000-member strong organization with branches in all 50 states.

The Moms’ approach is as uncomplicated as their slogan: “It’s time for gun sense in America.” Ask moms to speak up for the adoption of sensible policies to prevent the gun violence that is killing nearly eight children a day. Ask chains where moms and children shop to prohibit firearms from their stores. And ask Facebook, the site where it all began, to take steps to stop illegal gun sales on its pages.

By early 2014, Moms convinced Starbucks to change its policy to say that guns are not welcome in its stores; persuaded Facebook to implement new policies to curb illegal gun sales on its platform; and joined forces with another powerful group, Mayors Against Illegal Guns, to continue to build a movement for safer communities.

Getting the facts

In the wake of the Newtown shooting, the President proposed and Congress approved funding to expand a critical data source for understanding and preventing gun violence: the National Violent Death Reporting System (NVDRS).

Launched as a pilot in 1999 with support from Joyce and other foundations, NVDRS collects data from police, medical examiners, and other sources on each violent death in participating states. That gives researchers invaluable insights into such issues as youth suicide and domestic violence. The data helped spotlight the problem of veteran suicide, and led state and federal officials to focus on prevention.

The system has been housed at the CDC since 2002 and currently covers 18 states. New funding will expand it to more than half the states, toward the goal of nationwide coverage.
Total Gun Violence Prevention 2013: $4,559,376

American College of Preventive Medicine
Washington, DC $239,843
For continued efforts to build support for the National Violent Death Reporting System. (1 yr)

Association of Prosecuting Attorneys
Washington, DC $30,000
To support a gun violence prevention public education campaign. (6 mos)

Ceasefire Pennsylvania Education Fund
Philadelphia, PA $325,000
For continued support for public engagement projects for gun violence prevention policies in the state. (1 yr)

Center for American Progress
Washington, DC $250,000
To support a senior fellow working on gun policy issues. (1 yr)

Citizens for a Safer Minnesota Education Fund
St. Paul, MN $100,000
To support efforts to educate Minnesotans about gun violence prevention policies. (1 yr)

City of Chicago, Office of the Mayor
Chicago, IL $150,000
To support a project to reduce gun crime in Chicago and to educate Chicagoans about gun laws at local, state and federal levels. (1 yr)

City of Minneapolis Police Department
Minneapolis, MN, $30,000
To support a community engagement and outreach partnership to address youth violence. (1 yr)

Educational Fund to Stop Gun Violence
Washington, DC $150,000
To support the development of national coalitions and to build expertise on the intersection of gun violence and mental illness. (1 yr)

$50,000
To conduct research and training in support of a public education campaign in Delaware. (6 mos)

Illinois Council Against Handgun Violence
Chicago, IL $250,000
To support programs that build statewide awareness about public policies that will improve the safety of communities. (1 yr)

$37,000
For general support. (3 mos)

National Foundation for the Centers for Disease Control & Prevention, Inc
Atlanta, GA $50,000
To support the creation of a research framework for preventing firearm-related violence. (6 mos)

National Physicians Alliance Foundation, Inc
Washington, DC $50,000
To support a public education campaign around gun violence prevention. (6 mos)

New Venture Fund
Washington, DC $226,500
To support general charitable operations. (3 mos)

$155,000
To support the national organizing director for gun violence prevention and a public education campaign about guns on college campuses. (1 yr)

$154,033
To support a media watchdog project around gun violence and public safety issues. (1 yr)

$125,000
To support the new grassroots organization Moms Demand Action for Gun Sense in America. (1 yr)

$30,000
For strategic planning assistance to One Million Moms for Gun Control initiatives (3 mos)

MomsRising Education Fund
Bellevue, WA $50,000
For support of a public education campaign around gun policy reform. (6 mos)

$50,000
To support a gun safety campaign. (1 yr)

Ohio Coalition Against Gun Violence
Toledo, OH $50,000
To support gun violence prevention organizing activities. (1 yr)

PICO National Network
Oakland, CA $150,000
To engage religious congregations to advocate for state and national policies to stem gun violence in urban neighborhoods. (1 yr)

Police Executive Research Forum
Washington, DC $247,000
To support state-based gun policy summits for law enforcement, and a suburban Cook County Firearms Trace data project. (2 yrs)

$40,000
To commence a project to hold two law enforcement summits in the western United States. (9 mos)

The Police Foundation
Washington, DC $150,000
To support non-partisan educational activities of the National Law Enforcement Partnership to Prevent Gun Violence. (1 yr)

President and Fellows of Harvard College
Boston, MA $500,000
To support the Preventing Firearm Violence project. (1 yr)

Sojourners
Washington, DC $60,000, $110,000
To support public education campaigns to engage faith leaders around gun violence prevention. (18 mos)
States United to Prevent Gun Violence  
New York, NY $40,000  
To continue web and technical support to state-based gun violence prevention organizations. (1 yr)

The University of Chicago  
Chicago, IL $150,000  
For the University of Chicago Crime Lab to support a new project to analyze secondary underground gun markets in Chicago and other cities. (2 yrs)

Violence Policy Center  
Washington, DC $250,000  
To support research, public education and advocacy in support of effective gun violence prevention policies. (1 yr)

WAVE Educational Fund  
Milwaukee, WI $340,000  
To support the Wisconsin Gun Violence Prevention Project. (1 yr)
Corporations, political parties, and even big nonprofits have amply proved the power of digital tools to drive behavior, from consumer spending to public participation. Three years ago, the Joyce Foundation decided to see if we could borrow a page from their playbook and help small, resource-strapped organizations enjoy similar success.

We're excited to report the results are in, and the answer is a resounding Yes. While not every organization is ready to make the leap to digital engagement, those that are ready are mounting online campaigns that effectively address urgent public policy issues. At Clean Wisconsin and WAVE, email lists of active supporters have grown by 200 and 400 percent, respectively, and both organizations' Facebook fan bases have shown a fourfold increase—without a decrease in their websites' traffic patterns.

At two-day trainings offered by the New Organizing Institute, more than 100 staff members from nonpartisan groups across the region have learned the essential skills that drive digital strategy and engagement, from how to understand and use online analytics to how to write for email and social media. They're using tools such as microtargeting and online advertising to build support, and reaching out to those who will share content and move up the rungs of engagement.

And they're adding staff or re-evaluating job functions to institutionalize new skill- and mind sets within their organization, so they can keep giving more people more ways to move the needle on issues from the environment to democracy.

Eager to share the lessons we've learned together with a wider audience, in 2013 Joyce commissioned two of the leading political digital strategists in the country, Michael Slaby and Patrick Ruffini, to develop a best practices guide. From Politics to Public Policy, which was published in April in the Stanford Social Innovation Review. The way we see it, the more opportunities we have as a people to engage on the issues that matter, the brighter the future for all of us.
What's in a meme?

With the right tools, 60 words and a photo can make waves that ripple across the Internet and spread important ideas right across the culture. After a woman in Georgia prevented a possible mass shooting, the Wisconsin Anti-Violence Effort (WAVE) shared the news on Facebook, where nearly 7,000 people were moved to pick it up and pass it on, for a total of 400,000 impressions. By bringing digital innovation to grassroots organizing, WAVE has activated the fastest growing state-based list of gun violence prevention supporters in the country. That's success that even the biggest players in the digital space can envy, and one that is helping make common sense gun reform a reality.

Tweet this

**Arts Alliance Illinois @ArtsAllianceIL**

The nonprofit arts are a $2.75 billion industry in Illinois. In Chicago alone, they pump more than $200 million into state and local coffers.

**Arts Alliance Illinois @ArtsAllianceIL**

Arts participation increases performance in math, science, reading, and SATs. 1 in 5 schools have no arts programming. What's up with that?

Like any other enterprise, the arts need industry-specific policies and incentives, state- and local-level planning, and broad-based support to survive. Making the case for all three is the business of Arts Alliance Illinois. With Joyce support, in 2013 the organization kicked up its visibility across the state, increasing its followers on Twitter by a whopping 78 percent and its list of email subscribers by nearly 30 percent. Engagement—and impact—increased along with visibility. More than 40 percent of 2013 year-end donors to the organization were first-time donors.
Total Special Opportunities: $2,972,000

3Arts
Chicago, IL $25,000
To increase capacity for 3AP, an online crowdfunding platform for artists in Chicago. (1 yr)

Advance Illinois
Chicago, IL $25,000
To increase new media capacity to achieve policy objectives. (1 yr)

The American Association for the Advancement of Science
Washington, DC $167,000
To advance prizes as a tool to spur innovation in priority domestic policy areas, such as workforce development, education and environment. (1 yr)

The Aspen Institute Inc.
Washington, DC $150,000
To support the Aspen Forum for Community Solutions and the Opportunity Youth Incentive Fund. (1 yr)

Center for Community Change
Washington, DC $100,000
To support plans for the launch of the Young Invincibles Midwest Office. (1 yr)

Center on Budget and Policy Priorities
Washington, DC $300,000
To support research and policy analysis on fiscal policy matters affecting low-income families, federally and in the Midwest. (2 yrs)

Chicago Public Media Inc.
Chicago, IL $175,000
For in-depth regional reporting on education, employment, environment and gun violence prevention. (1 yr)

$135,000
To support a reporter who will provide in-depth coverage of Springfield policy debates. (1 yr)

Chicago Votes
Chicago, IL $25,000
To increase digital capacity to achieve policy objectives. (1 yr)

Civic Consulting Alliance
Chicago, IL $300,000
To provide strategic consulting to the City of Chicago and the State of Illinois in the areas of education and workforce development. (2 yrs)

$200,000
To support a mayoral initiative, Thrive Chicago. (2 yrs)

Clean Wisconsin Inc.
Madison, WI $20,000
To support a new media and public engagement list-building project. (1 yr)

$25,000
To increase new media capacity to achieve policy objectives. (1 yr)

Donors Forum
Chicago, IL $100,000
To serve as a leading voice and coordinator of philanthropic and nonprofit advocacy in Illinois. (2 yrs)

Illinois Arts Alliance Foundation
Chicago, IL $25,000
To support new media capacity building that will advance the organization’s policy agenda. (1yr)

Illinois Council Against Handgun Violence
Chicago, IL $25,000
To increase digital capacity to achieve policy goals. (1 yr)

Innovation Foundation Inc.
Chicago, IL $50,000
To support Chicago Ideas Week, a week-long series of public presentations, events, lectures and workshops presented by scholars, artists, educators, scientists, writers and other thought leaders from around the world in Chicago in October 2013. (1 yr)

National Skills Coalition
Washington, DC $25,000
To increase digital capacity to achieve policy goals. (1 yr)

New Organizing Institute Education Fund
Washington, DC $75,000
To support two new media trainings for Joyce grantees in Chicago. (1 yr)

New Venture Fund
Washington, DC $75,000
To develop a new guide to incentive prizes for government leaders. (1 yr)

Northwestern University
Evanston, IL $100,000
To support year two of the evaluation of reform initiatives of the Chicago Police Department. (1yr)

Ohio Environmental Council
Columbus, OH $25,000
To increase digital capacity to achieve policy goals. (1 yr)

President and Fellows of Harvard College
Cambridge, MA $75,000
For the launch of the Initiative for Sustainable Arts in America (SustainArts). (1 yr)

Rebuild Foundation
Chicago, IL $75,000
To support strategic planning and leadership development to boost the organization’s long-term impact. (1 yr)

State Voices
Detroit, MI $75,000
For the provision of shared data services and technology to increase the effectiveness of constituent outreach among organizations and coalitions. (18 mos)
The University of Chicago
Chicago, IL $75,000
To provide staff support to the
Richard M. Daley Distinguished Senior Fellowship. (10 mos)

$300,000
To support programming aligned with
the Joyce Foundation’s programs.
(14 mos)

Window to the World
Communications Inc.
Chicago, IL $100,000
To support reporting on environment, education and employment issues
on Chicago Tonight and the PBS NewsHour. (1 yr)

Wisconsin Center for Investigative
Journalism
Madison, WI $100,000
To cover stories in Wisconsin related
to political reform, environmental
protection and gun violence
prevention and, in partnership
with MinnPost, to cover stories in
Minnesota on political reform, with an
emphasis on fair courts. (1 yr)

Women Employed Institute
Chicago, IL $25,000
To build new media capacity to advance
its policy objectives. (1yr)
Total President's Descretionary 2013: $995,600

ARTS AND CULTURE
The Art Institute of Chicago
Chicago, IL $17,100
For support of PLURAL: A Report on the Support Systems and Needs of Culturally Specific Arts Organizations in the United States and Canada. (1 yr)

City of Chicago Department of Cultural Affairs and Special Events
Chicago, IL $35,000
To support the 2013 Made in Chicago: World Class Jazz concert series. (1 yr)

EMBARC Inc.
Chicago, IL $35,000
To support the first paid executive director position. (1 yr)

Grantmakers in the Arts
Seattle, WA $10,000
To renew support for the 2013 annual conference. (1 yr)

Indiana Arts Commission
Indianapolis, IN $10,000
To fund the 2013 Tri-State Diversity Colloquium and Consultancy. (1 yr)

National Public Housing Museum
Chicago, IL $8,500
To support the "Afternoon of Good Times" benefit honoring the City of Chicago's Department of Cultural Affairs and Special Events Commissioner Michelle T. Boone. (1 yr)

Theatre Communications Group
New York, NY $10,000
To support the publication of The Happiest Song Plays Last by playwright and 2009 Joyce Award winner Quiara Alegría Hudes. (1 yr)

DEMOCRACY
State Voices
Detroit, MI $50,000
For two convenings of Joyce grantees in the Democracy, Gun Violence Prevention and Environment programs. (1 yr)

EDUCATION
Stanford University
Stanford, CA $50,000
To support research on charter school sector performance in Illinois. (1 yr)

Abt Associates Inc.
Bethesda, MD $20,000
To support a career pathways research conference. (1 yr)

Business Roundtable
Washington, DC $35,000
To support increased efforts to inform and accelerate much-needed reforms on workforce development. (1 yr)

Center for Law and Social Policy
Washington, DC $48,000
To design and facilitate a cross-site meeting of the three Shifting Gears teams. (1 yr)

Chicago Community Foundation
Chicago, IL $2,500
To support the Time for the U.S. to Reskill Forum. (3 mos)

Innovate+Educate
Santa Fe, NM $20,000
To support a landscape analysis and outreach effort to determine if a Midwest city is poised to launch and test a skill-based hiring initiative. (6 mos)

ENVIRONMENT
Advanced Energy Economy
San Francisco, CA $5,000
For travel, lodging and related expenses for Public Utility Commission Advanced Energy Forums commissioners and staff from the six Joyce states. (3 mos)

Council of Great Lakes Governors Inc.
Chicago, IL $50,000
To support the Great Lakes Governors/Premiers Summit. (3 mos)

Midwest Energy Efficiency Alliance
Chicago, IL $10,000
To fund an article in the State & Local Energy Report on the growth of energy efficiency in the Midwest. (6 mos)

University of Wisconsin-Madison,
Center on Wisconsin Strategy
Madison, WI $10,000
To support the Mayors Innovation Project. (5 mos)

GUN VIOLENCE PREVENTION
CT Against Gun Violence Education Fund
Southport, CT $10,000
To support the Newtown Foundation's activities to commemorate the one year anniversary of the Sandy Hook shooting. (3 mos)

Educational Fund to Stop Gun Violence
Washington, DC $15,000
To support a municipal buying power campaign in South Florida. (4 mos)

Experimental Station
Chicago, IL $10,000
To support a project to engage artists and designers in interpreting the new concealed carry law in Illinois, and to hold two public conversations to discuss the implications of the law. (6 mos)

The National Organization of Black Law Enforcement Executives (NOBLE)
Alexandria, VA $30,000
To support the Chief Executive Roundtable on Gun Violence. (6 mos)

Sandy Hook Promise
Newtown, CT $10,000
To support activities to commemorate the one year anniversary of the Sandy Hook shooting. (3 mos)

St. Sabina Church dba The Faith Community of St. Sabina
Chicago, IL $25,000
For program work by Purpose Over Pain. (1 yr)

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SPECIAL OPPORTUNITIES

American Red Cross National Headquarters
Washington, DC $5,000
For Central Illinois Chapter disaster relief. (1 yr)

Chicago Metro History Education Center
Chicago, IL $10,000
For general programs of the History Fair. (3 mos)

Chicago Run
Chicago, IL $5,000
To support the Chicago Run program in one Chicago Public School. (1 yr)

Concerned Christian Men
Chicago, IL $10,000
For general support. (Inf)

Democracy - A Journal of Ideas
Washington, DC $25,000
For general support. (1 yr)

Demos
New York, NY $10,000
To support the American Prospect report Did Democracy Win or Lose in 2012. (3 mos)

Greater Chicago Food Depository
Chicago, IL $25,000
To support hunger relief efforts. (1 yr)

Heartland Alliance for Human Needs & Human Rights
Chicago, IL $25,000
To support its National Immigrant Justice Center program. (1 yr)

Human Rights Watch
Chicago, IL $25,000
To support its Chicago office. (1 yr)

iCivics
Washington, DC $20,000
To expand iCivics' reach into the Midwest. (1 yr)

Illinois Arts Alliance Foundation
Chicago, IL $3,500
To support the Voices of a Creative State inaugural benefit luncheon. (2 mos)

Independent Sector
Washington, DC $25,000
To support its 2013 Annual Conference. (2 mos)

$15,000
Support for a new educational campaign. (1 yr)

John F. Kennedy Library Foundation
Boston, MA $15,000
To support educational programs. (1 yr)

Marwen Foundation
Chicago, IL $5,000
To support Marwen’s programs. (1 yr)

Midwest Lumber Museum Inc.
Clinton, IA $5,000
To support an interactive portrait gallery of Clinton, Iowa’s lumber barons, including David Joyce. (1 yr)

National Association for Urban Debate Leagues
Chicago, IL $10,000
To support ongoing projects for urban debate. (1 yr)

National Park Foundation
Washington, DC $50,000
To support the 50th Anniversary of the March on Washington. (3 mos)

The Posse Foundation Inc.
Chicago, IL $25,000
To support Posse Chicago. (1 yr)

Rockefeller Philanthropy Advisors Inc.
New York, NY $50,000
To support the National Purpose Initiative. (1 yr)

Sargent Shriver National Center on Poverty Law Inc.
Chicago, IL $10,000
To support the publication of a Clearinghouse Review special issue. (6 mos)

Tides Center
San Francisco, CA $10,000
To support general operating expenses for the Young Center for Immigrant Children’s Rights. (1 yr)

Uhlrich Children’s AdvantEdge Network (UCAN)
Chicago, IL $25,000
To support the Hands Without Guns program. (1 yr)

Urban Alliance Foundation
Chicago, IL $10,000
For general operating support for its Chicago program. (1 yr)

Year Up
Chicago, IL $50,000
To support the Year Up Chicago program. (1 yr)
## Total Membership 2013: $125,917

<table>
<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Amount</th>
<th>Membership Grant</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Council on Foundations Inc.</td>
<td>Arlington, VA</td>
<td>$39,500</td>
<td></td>
<td>(1 yr)</td>
</tr>
<tr>
<td>Donors Forum</td>
<td>Chicago, IL</td>
<td>$25,230</td>
<td></td>
<td>(1 yr)</td>
</tr>
<tr>
<td>Environmental Grantmakers Association</td>
<td>New York, NY</td>
<td>$13,187</td>
<td></td>
<td>(1 yr)</td>
</tr>
<tr>
<td>Foundation Center</td>
<td>New York, NY</td>
<td>$10,000</td>
<td></td>
<td>(1 yr)</td>
</tr>
<tr>
<td>Grantmakers for Education</td>
<td>Portland, OR</td>
<td>$6,500</td>
<td></td>
<td>(1 yr)</td>
</tr>
<tr>
<td>Grantmakers in the Arts</td>
<td>Seattle, WA</td>
<td>$2,500</td>
<td></td>
<td>(1 yr)</td>
</tr>
<tr>
<td>Grants Managers Network</td>
<td>Washington, DC</td>
<td>$1,000</td>
<td></td>
<td>(1 yr)</td>
</tr>
<tr>
<td>GuideStar</td>
<td>Williamsburg, VA</td>
<td>$5,000</td>
<td></td>
<td>(1 yr)</td>
</tr>
<tr>
<td>Independent Sector</td>
<td>Washington, DC</td>
<td>$15,000</td>
<td></td>
<td>(1 yr)</td>
</tr>
<tr>
<td>The Philanthropy Roundtable</td>
<td>Washington, DC</td>
<td>$1,000</td>
<td></td>
<td>(1 yr)</td>
</tr>
<tr>
<td>Public Interest Projects Inc.</td>
<td>New York, NY</td>
<td>$5,000</td>
<td></td>
<td>(1 yr)</td>
</tr>
<tr>
<td>Technology Affinity Group</td>
<td>Wayne, PA</td>
<td>$2,000</td>
<td></td>
<td>(1 yr)</td>
</tr>
</tbody>
</table>
## Summary of 2013 Grants

Total Grants: 251  
**Approved:** $35,587,994*  
**Paid:** $35,081,937

### Education
- **Approved:** $11,541,002  
- **Paid:** $7,434,711  
- **Grants:** 32

### Democracy
- **Approved:** $3,030,000  
- **Paid:** $2,675,809  
- **Grants:** 23

### Employment
- **Approved:** $5,325,000  
- **Paid:** $6,257,637  
- **Grants:** 20

### Environment
- **Approved:** $6,039,189  
- **Paid:** $7,448,659  
- **Grants:** 33

### Arts & Culture
- **Approved:** $929,000  
- **Paid:** $1,666,500  
- **Grants:** 23

### Gun Violence Prevention
- **Approved:** $4,559,376  
- **Paid:** $5,466,843  
- **Grants:** 31

### Special Opportunities
- **Approved:** $2,972,000  
- **Paid:** $2,969,351  
- **Grants:** 30

### Discretionary, Memberships, and Employee Matching
- **Approved:** $1,162,427  
- **Paid:** $1,162,427  
- **Grants:** 59

* "Approved" includes multiyear grants that will be paid over time.
# Fiscal Year: 2013-2012

## Statements of Financial Position

(000s omitted)

<table>
<thead>
<tr>
<th>December 31,</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>684</td>
<td>614</td>
</tr>
<tr>
<td>Investments</td>
<td>930,572</td>
<td>828,324</td>
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<tr>
<td>Other assets</td>
<td>5,196</td>
<td>3,227</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td>936,452</td>
<td>832,165</td>
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</table>

<table>
<thead>
<tr>
<th>Liabilities and Net Assets</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants payable</td>
<td>12,351</td>
<td>12,086</td>
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<tr>
<td>Other liabilities</td>
<td>458</td>
<td>374</td>
</tr>
<tr>
<td>Deferred federal excise tax payable</td>
<td>3,498</td>
<td>2,066</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>16,307</td>
<td>14,526</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Net Assets</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>918,145</td>
<td>813,621</td>
</tr>
<tr>
<td>temporarily restricted</td>
<td>2,000</td>
<td>4,018</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td>920,145</td>
<td>817,639</td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td>936,452</td>
<td>832,165</td>
</tr>
</tbody>
</table>
Fiscal Year: 2013-2012

Statements of Activities

<table>
<thead>
<tr>
<th>Year ended December 31,</th>
<th>2013 Unrestricted</th>
<th>2013 Temporarily Restricted</th>
<th>2013 Total</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>4,000</td>
</tr>
<tr>
<td>Investment revenue</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net realized and unrealized gains</td>
<td>136,852</td>
<td>-</td>
<td>136,852</td>
<td>99,451</td>
</tr>
<tr>
<td>Interest and dividends</td>
<td>12,000</td>
<td>-</td>
<td>12,000</td>
<td>13,111</td>
</tr>
<tr>
<td>Other income</td>
<td>468</td>
<td>-</td>
<td>468</td>
<td>79</td>
</tr>
<tr>
<td></td>
<td>149,320</td>
<td>-</td>
<td>149,320</td>
<td>116,641</td>
</tr>
<tr>
<td>Investment expenses</td>
<td>2,209</td>
<td>-</td>
<td>2,209</td>
<td>2,218</td>
</tr>
<tr>
<td>Net investment gains</td>
<td>147,111</td>
<td>-</td>
<td>147,111</td>
<td>114,423</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>2,018</td>
<td>(2,018)</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total investment gains and other support</strong></td>
<td>149,129</td>
<td>(2,018)</td>
<td>147,111</td>
<td>114,423</td>
</tr>
</tbody>
</table>

| **Expenses** |                   |                              |            |      |
|Grants awarded   | 34,313             | -                            | 34,313     | 38,541|
|Grants returned  | (172)              | -                            | (172)      | (235)|
|Specific grants awarded | 1,034 | - | 1,034 | 2,903|
|Administrative and program expense | 7,090 | - | 7,090 | 6,201|
|Federal excise tax and unrelated business income tax | 908 | - | 908 | 1,082|
|Deferred federal excise tax expense | 1,432 | - | 1,432 | 980 |
|**Total expenses** | 44,605             | -                            | 44,605     | 49,472|

| Increase (Decrease) in Net Assets | 104,524 | (2,018) | 102,506 | 64,951 |
|**Net Assets, at beginning of year** | 813,621 | 4,018 | 817,639 | 752,688 |
|**Net Assets, at end of year** | 918,145 | 2,000 | 920,145 | 817,639 |

The Joyce Foundation's most recent audited financial statements are posted at www.joycefdn.org.
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The Joyce Foundation

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Charles U. Daly

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Ginny Simmons
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Executive Assistant to the President
Tamara Robbins
Receptionist
Lynne Wiola
Education, Special Opportunities
Alice Taylor
Assistant to the Vice President, Finance & Administration
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and Photographer
Cristina Rutter

Audio Producer
Katie Klocksin

Audio Editor
Jessica Murphy

Photos from National Cathedral
Vigil for Gun Violence Victims
Donovan Marks Photography