

# THE JOYCE AWARDS 2011



**CALL FOR ENTRIES**  
**DANCE MUSIC**  
**THEATER VISUAL ARTS**

**ENABLE**

**MIDWEST CULTURAL  
INSTITUTIONS  
TO COMMISSION  
NEW WORKS BY  
ARTISTS OF COLOR**

**EXPAND**

**THE REPERTOIRE OF  
ART THAT SPEAKS  
TO DIVERSE URBAN  
AUDIENCES**

**ENHANCE**

**THE CREATIVE  
ENVIRONMENT**

**THE ARTS PROVIDE AN OPPORTUNITY FOR PEOPLE OF DIFFERENT BACKGROUNDS TO SHARE COMMON EXPERIENCES, WHICH ENRICH THEIR LIVES AS INDIVIDUALS AND BUILD AN OVERALL SENSE OF COMMUNITY.**

**INCREASINGLY, CULTURAL ORGANIZATIONS ARE REALIZING THAT, TO REACH SUCH DIVERSE AUDIENCES, THEY MUST EXPAND THEIR PROGRAMMING TO REFLECT THIS BROADER COMMUNITY.**

**FUNDED BY THE JOYCE FOUNDATION OF CHICAGO, THE JOYCE AWARDS SUPPORT PROJECTS THAT ADVANCE THE CREATION AND PRODUCTION OF NEW WORKS BY ARTISTS OF COLOR IN DANCE, MUSIC, THEATER, AND VISUAL ARTS.**

# PREVIOUS WINNERS

## 2010

Theaster Gates and Milwaukee Art Museum

Ali Momeni and Minneapolis Institute of Arts

Carolina Chocolate Drops and Old Town School  
of Folk Music

Uri Sands and Ordway Center for the Performing Arts

Tarell Alvin McCraney and Steppenwolf Theatre

## 2009

Quiara Alegría Hudes and Goodman Theatre

John Clayton and Detroit International Jazz Fest

Iona Rozeal Brown and Museum of Contemporary  
Art Cleveland

Bill T. Jones and Ravinia Festival Association

## 2008

Marc Bamuthi Joseph and Walker Art Center

Cecilia Smith and Cuyahoga Community College

I Dewa Putu Berata and Ragamala Music  
and Dance Theater

Wing Young Huie and Public Art Saint Paul

## 2007

Julie Mehretu and Detroit Institute of Arts

Gabriela Lena Frank and Indianapolis  
Symphony Orchestra

Pedro Ruiz and Joffrey Ballet

Tyree Guyton and Wayne State University

## 2006

Jerod Impichchaachaaha' Tate and American  
Composers Forum

Nick Cave and Chicago Cultural Center Foundation

Jawole Willa Jo Zollar and Cleveland Modern  
Dance Association

Charles Smith and Indiana Repertory Theatre

## 2005

Will Power and Children's Theatre Company

Lin Hwai-min and Dance Center of Columbia  
College Chicago

Edgar Arceneaux and University of Illinois at  
Chicago Gallery 400

## 2004

Trenton Doyle Hancock and Cleveland Museum of Art

Naomi Iizuka and Goodman Theatre

Roberto Sierra and Milwaukee Symphony Orchestra

Chinary Ung and Saint Paul Chamber Orchestra

## GOALS

Enable Midwest cultural institutions to commission new works by artists of color.

Expand the repertoire of art that speaks to diverse urban audiences.

Enhance the creative environment.

## CATEGORIES

The **DANCE** category supports the commissioning and performance of a new choreographed work in any dance genre.

The **MUSIC** category supports the commissioning and performance of a new, fully developed composition in any musical genre.

The **THEATER** category supports the commissioning and performance of a new play or other theatrical performance.

The **VISUAL ARTS** category supports the commissioning and exhibition of new work including painting, sculpture, photography, textiles, mixed or new media, installation, and conceptual art.

Where appropriate, collaborations among organizations across the target cities and joint programming are encouraged.

Projects should include significant efforts by the institution and the artist to engage its community and attract new audiences.

## ELIGIBILITY

Cultural organizations that have a primary mission to present art through public programs are eligible for the Awards. Organizations must be located in Chicago, Cleveland, Detroit, Indianapolis, Milwaukee, or Saint Paul/Minneapolis. Groups must be well established, demonstrate strong organizational capacity, and have a track record of presenting programs of the highest artistic caliber.

Additionally, organizations must demonstrate a commitment to serving diverse audiences through evidence of current programming, community-based education, outreach, and other activities.

## REVIEW PROCESS AND CRITERIA

The Joyce Awards applications are reviewed and evaluated by a national advisory committee of arts professionals selected for their expertise in each discipline, as well as Foundation staff.

The proposed work should not be developed beyond the conceptual stage at the time of application and not be completed before January 2011. Artistic merit and significance of the project, the ability to carry out the project, and the likely impact of the project in increasing access by the target audience will be considered when evaluating proposals.

## ELIGIBLE COSTS

- Commissions and accompanying artists' residencies
- Marketing, advertising, and public relations costs directly related to the project
- Educational programming in conjunction with the project that might engage the target audience and stimulate their participation as audience members
- Installation/production expenses
- Artists' travel

## INELIGIBLE COSTS

- Staff salaries and benefits, and other general operating costs
- Acquisition of artworks for permanent collections
- Works by the organization's trustees/board members, staff, or faculty

## GRANT TERMS

Grants are made directly to institutions. At least one-third of funding must go directly toward artists' expenses—fees, travel, per diem, etc. Grants may cover a period of up to three years to allow sufficient time for planning, artist engagement, and presentation. Applicants may submit only one application per round. Institutions awarded a grant may not reapply until they have completed their funded project. Grants are paid out over the duration of a project according to the terms of the awardees' grant agreement. Joyce Awards grants are \$50,000. Only one grant is awarded regardless of the number of proposed artists for the project.

## CONDITION OF AWARDS

Institutions awarded grants must:

- Execute the project within the period indicated in the application, and comply with the grant agreement
- Credit the Joyce Awards in all marketing materials, programs, and other information associated with the sponsored project, and provide copies of such materials, along with any reviews, to the Foundation
- Complete interim and final narrative and budget reports according to the schedule outlined in the grant agreement
- Have a signed agreement with the artist regarding ownership and/or use of intellectual property and copyrights; copies of the agreement must be submitted to the Foundation before awards are announced

## GRANT APPLICATION INFORMATION

Before submitting a formal proposal, applicants should write a two- or three-page letter of inquiry outlining the proposed project. The artist must be identified in the letter of inquiry. For projects involving more than one group, the letter should come from the designated lead organization(s).

Inquiries should describe the following:

- Concept and plans for the artistic commission
- Proposed professional artist(s) and creative style
- Target audiences and marketing plan
- Projected timeline
- Estimated budget
- Evidence of the organization's ability to carry out the project
- Plans for evaluating the project's impact
- Details of the last two years of programming
- Brief biography of the artist

Please do not include work samples with the letter of inquiry.

Letters of inquiry should be addressed to:

The Joyce Foundation  
Joyce Awards 2011  
70 West Madison Street, Suite 2750  
Chicago, Illinois 60602-4317

Letters of inquiry are due April 5, 2010.

## FORMAL PROPOSALS

The Foundation will notify organizations selected to submit formal proposals in May 2010. The deadline for requested proposals is June 21, 2010. Grant applications should be submitted according to the requirements published in the guidelines on the Foundation's Web site, [www.joycefdn.org](http://www.joycefdn.org). Additionally, work samples specified for each discipline must accompany the proposal. Work sample requirements will be provided if a full proposal is requested. Work samples may not be returned. Awards will be announced in early 2011.

For further information about the application process, please contact Michelle Boone at 312.782.2464 or at [mboone@joycefdn.org](mailto:mboone@joycefdn.org).

**APPLY AT**  
**WWW.JOYCEFDN.ORG**



THE JOYCE

AWARDS

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MUSIC DANCE

THEATER VISUAL

ARTS